



MEDIA CONTACT: Mary Castillo
marycastillopr@gmail.com

FOR IMMEDIATE RELEASE

Laguna College of Art and Design Partners with Project Gado
to Bring The Rex and Joan Irving Brandt Papers to Getty Images
*A digital treasure trove of sketchbooks and archives of
California's pre-eminent watercolor artist Rex Brandt*

Laguna Beach, CA (September 17, 2014) - Laguna College of Art and Design (LCAD) announced a partnership with Project Gado to digitize 1,000 pages of material from The Rex and Joan Irving Brandt Papers, which are part of the collections of the Dennis and Leslie Power Library at LCAD. This project will cap Rex Brandt: Awash With Color, LCAD's exhibition that celebrated the 100th birthday of the pre-eminent California watercolor artist. The exhibition was co-curated by Library Director Jennifer Martinez Wormser with Curator Andrea Harris-McGee.

"We are privileged to be the keepers of the Brandt Papers, and we are thrilled to share this wonderful archive with the rest of the world through our partnership with Project Gado," said President Jonathan Burke. "While Brandt's full-scale works are now held by museums and private collectors worldwide, his sketchbooks tell the private story of an artist who was committed to drawing and willing to explore any visual idiom that met his needs. It's fascinating to see in his journals that he constantly crossed boundaries into new artistic territory and found full visual expression through his parallel careers in fine and commercial art. His journals continue to be inspiring for students and artists. They are quintessential examples of how an artist visually thinks, plans and documents his life and the world around him."

Brandt's sketchbooks, photographs and archival materials now appear on Getty Images at:
<http://bit.ly/rexbrandtlcadgado>

Joan Scarboro and Shelley Walker, daughters of Rex Brandt and his wife, Joan Irving Brandt, donated the Rex and Joan Irving Brandt Papers to LCAD in 2011.

"Project Gado is thrilled to be collaborating with Laguna College of Art + Design on this project," said Amy Smith, Project Gado co-founder. "Our mission is to digitize and share the world's visual history. We're excited not only to be sharing Rex Brandt's inspiring sketchbooks on Getty Images, but also to be expanding the breadth of our collections into the world of fine art."

Brandt was a resident of Corona del Mar, CA where he and his wife taught classes at their home and studio, which they named, "Blue Sky." In 1962, Brandt was involved in designing the first

two college art studios for what was then Laguna Beach School of Art (today known as Laguna College of Art and Design). With fellow painter Phil Dike, Brandt taught a workshop for the school and in 1978, he served on the school's Advisory Board and its Endowment Fund campaign. Brandt served as head of faculty for the school's summer class curriculum in 1963.

"I hope that Joan and Rex are pleased that their archives are here at LCAD," said Wormser who closely studied the Brandt Papers and coordinated the digitization process with Project Gado. "After all these years, they're still teaching the artists of tomorrow."

Selections from The Brandt Papers will also be loaned to the following exhibitions:

Metropolitan Water District of Southern California
From the Archives: Reaching for Water – opens October 13, 2014
Metropolitan Water District headquarters
700 North Alameda Street, Los Angeles, CA 90012-2944

Newport Beach Public Library
Rex Brandt Centennial Celebration – opens November 1, 2014 through December 15, 2014
Central Library
1000 Avocado Avenue, Newport Beach, CA 92660

###

About Laguna College of Art and Design

Laguna College of Art and Design (LCAD) is one of an elite number of institutions that has both regional accreditation from the Western Association of Schools and Colleges and national accreditation by the National Association of Schools of Art and Design. Founded in 1961 as the Laguna Beach School of Art, LCAD has grown to include five undergraduate majors and a graduate department. Bachelor of Fine Arts degrees are offered in Drawing and Painting (as well as with a Sculpture Emphasis) Illustration, Design and Digital Media, Animation, and Game Art. The graduate program awards a Master of Fine Arts in Drawing and in Painting. The college has received especially high marks for the use of technology and the liberal arts in its art and design curriculum. Graduates are career-ready and receive assistance from the Office of Career Services for the college's many contacts in art and visual industries, resulting in excellent job placement.

Download a catalog, stay up-to-date on the latest news and events and support LCAD's Annual Fund:
www.lcad.edu, Facebook at @LCADBFA, Twitter @LCAD and Instagram @lcadbfa

About Project Gado

Project Gado is digitizing and sharing the world's visual history. Project Gado works with archives to digitize their collections at little to no upfront cost, and partners with Getty Images to help organizations create a sustainable revenue stream from their historical photos. Project Gado also works with photojournalists to scan personal photo collections including prints, slides and negatives. Project Gado is currently partnered with the Afro American Newspapers, the Clarence Gatson Collection, Laguna College of Art + Design, Aalto University in Finland, and Getty Images. For more information on Project Gado, please visit us on the web at <http://projectgado.org/>, Like Us on Facebook at <https://www.facebook.com/ProjectGado> and Follow Us on Twitter at <https://twitter.com/ProjectGado>.