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Project Gado To Release More than 1,000 Vintage Images into the Public Domain

Images will be free for use by bloggers, designers, artists, and others looking to add retro imagery to their creative projects

San Francisco, CA. – October 1, 2015 – Project Gado today launched an initiative to release more than [1,000 vintage images into the public domain](#). The images are free of known copyright restrictions and can be used freely for any purpose, including commercial purposes. They span more than a century of history, from the mid 1890s to the late 1980s, and cover a wide variety of topics, from major historical events to [nature](#), Americana, [travel](#), and everyday life. Many are vernacular images, snapshots, and other unique stock photos available nowhere else.

The images will be valuable for bloggers, designers, artists, and others who are looking to add retro imagery to their creative projects. They are also available for browsing by photography enthusiasts and anyone with an interest in history, and can easily be shared to social media. The images are being professionally digitized at Project Gado's lab in the San Francisco Bay Area. They come from a variety of formats, from postcards and early photographic prints to 35mm slides, Kodachrome film, and Polaroids.

"We are excited to make thousands of vintage images available for free through this new initiative" said Tom Smith, Co-Founder of Project Gado, "In many instances, the photos we're scanning would be thrown away if we didn't acquire and digitize them. Saving these valuable glimpses into the past is a perfect fit for our mission of digitizing and sharing the world's visual history."

Visitors can view the images and download them for free at <http://www.gadoimages.com>. Premium images are also available for licensing, through Project Gado's partnership with Getty Images.

Once the initial 1,000 images are released, Project Gado plans to acquire, scan and release additional images. Those who wish to support this initiative and help Project Gado acquire, digitize and release more public domain photos can donate at Project Gado's Kickstarter page:

<https://www.kickstarter.com/projects/1889549817/save-photos-of-everyday-history-and-make-them-publ>.

About Project Gado

Project Gado is digitizing and sharing the world's visual history. Project Gado works with universities, libraries, newspapers, and individuals to digitize and monetize their archival collections, including prints, slides, negatives, sheet music, and footage. Project Gado is currently partnered with Johns Hopkins University, the Afro American Newspapers, the Clarence Gatson Collection, Laguna College of Art + Design, Aalto University in Finland, Sheet Music Plus, and Getty Images. For more information on Project Gado, please visit us on the web at <http://projectgado.org/>.